

Nomination Packet
for
2003-2004

EXEMPLAR AWARDS

Presented by



The Mojave Desert Air Quality Management District (MDAQMD) invites you to apply for the 2003-2004 *Exemplar* Awards, the District's annual air quality achievement awards.

According to Webster's Dictionary, the word "exemplar" may be used to describe that which serves as a model, ideal or example worthy of imitation by others. Hence, the MDAQMD is seeking to recognize exemplary businesses, industries, agencies, organizations, schools and/or individuals ("Nominee") who have made an outstanding contribution to the prevention and/or control of air pollution within our local communities.

The purpose of these unique Awards is to celebrate the innovative and creative spirit of District constituents who demonstrate an exceptional commitment to clean air through the development of voluntary air pollution prevention and control efforts.

SUBMISSION DEADLINE

All entries must be postmarked or date-stamped by MDAQMD staff no later than Friday, August 20, 2004 at 5:00 P.M.

SELECTION CRITERIA

- # Candidates may be self-nominated or nominated by a second party.
- # The nominated business, industry, agency, organization, or school must be located within the District's jurisdictional boundaries. Either entire school or individual classroom projects will be accepted. Nominated individuals must reside within District boundaries.
- # The activity/project must be voluntary or, for regulated industry, above and beyond regulatory requirements.
- # The activity/project must be aimed at the prevention or control of air pollution within the District.
- # The activity/project must have been implemented sometime between July 1, 2003 through June 30, 2004.
- # As part of the selection process, the Awards Committee may request to visit the activity/project site on a pre-arranged date.
- # In selecting Award recipients, the Awards Committee will consider:
 - The activity's/project's capacity for improvement to air quality, quantifiable and/or projected, as determined by the Awards Committee based on the information provided by the Nominator;
 - Innovation, creativity and resourcefulness in approach or technology;
 - Ongoing or long-term benefits;

- Comprehensive environmental philosophy; and
- Replicability of the activity/project.

NOMINATION SUMMARY

Describe your nominated activity/project in a Nomination Summary consisting of **three pages or less**. The Nomination Summary is the statement of the problem and solution. This information may be published for public distribution. Please organize your Nomination Summary as follows:

1. **Air Pollution Problem** -- Describe the problem which your activity/project attempts to solve, and explain the unique or critical factors that led to the development of your activity/project. Please include activity/project implementation dates.
2. **Air Pollution Solution** -- Describe the steps taken by the Nominee to address the air pollution problem.
3. **Innovation, Resourcefulness and Vision** -- Keeping these three factors in mind, describe unique features of your activity/project. These factors will be given substantial consideration during the selection process.
4. **Results** -- (a) Describe the results of your air pollution prevention and/or control efforts and quantify the benefits of your activity/project on air quality in the community. (b) Describe the activity's/project's impact on improving operations, quality of product and/or services to the community, as applicable. (c) Describe what benefits have already been affected, as well as any that are expected to occur in the future.

For Teachers only -- Please describe the benefits that implementation of the activity/project has effected on your students relative to air quality. Teachers may tailor the "Results" section of their Nomination Summary to the educational effects of the activity/project on the students, the school and/or the community, in lieu of responding to Section (4)(b) above.
5. **Additional Environmental Activities** -- Describe other environmental activities which the Nominee has been involved with.
6. **Supporting Materials** -- Limited supporting materials will be accepted, but may or may not be considered.
7. **Project Contact Person** -- List the name, title, address and phone number of the individual who may be contacted regarding this project.

AWARDS PRESENTATION

Winners will be awarded the prestigious *Exemplar* Award in conjunction with Pollution Prevention

Week, September 20-26, 2004. Moreover, winners will have their name engraved on the *Exemplar* Recipients' Commemorative Plaque, which is permanently displayed in THE MDAQMD's Governing Board Chambers. Winners will also receive the attendant publicity associated with earning this distinctive honor, such as recognition in MDAQMD's newsletter and in local media outlets.

NOMINATION SUBMITTAL

Complete the attached Nomination Form and attach it to your Nomination Summary. Mail or deliver **two copies** of the Nomination Form and the Nomination Summary, no later than the submission deadline listed above and on the Form to:

The Mojave Desert Air Quality Management District
14306 Park Avenue
Victorville, CA 92392
Attn: Community Relations & Education Office

Please direct any questions on the *Exemplar* or on this package to Violette Roberts, Community Relations Manager, at (760) 245-1661, ext. 6104.

Thank you for your commitment to clean air; best of luck!

MOJAVE DESERT AIR QUALITY MANAGEMENT DISTRICT



2003-2004 *EXEMPLAR* AWARDS NOMINATION FORM

ABOUT THE NOMINEE

Name _____

Type of Business or Organization, if Applicable: _____

Street Address: _____ City: _____

Telephone Number: (____) _____

Name as it should appear on the Award: _____

ABOUT THE NOMINATOR:

Name: _____

Mailing
Address: _____

City: _____ State: _____ Zip Code _____

Daytime Telephone Number: (____) _____ E-mail address: _____

PLEASE REMEMBER TO ATTACH YOUR NOMINATION SUMMARY TO THIS FORM.

**ALL NOMINATIONS MUST BE POSTMARKED OR DATE STAMPED BY MDAQMD STAFF NO
LATER THAN AUGUST 20 AT 5:00 P.M.**

**MAIL OR DELIVER TO:
THE MOJAVE DESERT AIR QUALITY MANAGEMENT DISTRICT
14306 PARK AVENUE
VICTORVILLE, CA 92392
ATTN: COMMUNITY RELATIONS & EDUCATION OFFICE**